

www.ArtsMusicShop.com

1-800-341-2787

LOCATIONS

Art's-Montgomery
3030 East Blvd
Montgomery, AL 36116
(334) 271-2787
Fax (334)-279-0119

Art's-Dothan
1861 West Main Street
Dothan, AL 36301
(334) 793-1284
Fax (334) 378-6908

Art's-Birmingham
River Hills Center
4647-O Highway 280
Birmingham, AL 35242
(205) 995-8376
Fax (205) 995-8377

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Step Up!——LIMITED EDITION INSTRUMENTS——Step Out!

Keep your student motivated by stepping up to an instrument that has the features needed to further his or her musical interest.

ARMSTRONG LE100 FLUTE

- Sterling silver thinwall
- “Progressive” cut headjoint
- 24K gold plated lip plate and crown.
- Silver-plated body w/ B foot
- Silver plated phosphor bronze springs
- French –style case with cover



ARTLEY LE200 CLARINET

- Grenedilla wood body, barrel and bell.
- Tapered bore
- Undercut tone holes
- Nickel-plated French-style keys
- Adjustable thumb rest
- A45 hard rubber mouthpiece
- Rovner ligature and cap
- Deluxe Limited Edition case

KING LE300 ALTO SAX

- Lacquered brass body and keys
- High F#
- Rocker low Bb
- Articulated low C#
- Adjustable bumpers & thumb rest
- Ribbed bottom bow guard
- E. Rousseau mouthpiece
- Deluxe Limited Edition Case

BENGE LE400 TRUMPET

- .462 bore
- 4-7/8” seamless bell
- Silver plated finish
- 24K gold plated trim
- 24K gold plated 3C mouthpiece
- Deluxe Limited Edition Case

BENGE LE600 TROMBONE

- F attachment
- 547” (large) bore
- 8-5/8 rose brass bell
- Lacquer finish
- 24K gold plated 6-1/2AL mouthpiece
- Deluxe Limited Edition Case

ENCORE!!! ENCORE!!! ENCORE!!! ENCORE!!!

These and many other fantastic instruments are available at
ART'S MUSIC SHOP

Lease-purchase and Cash specials available now!

Please stop in at one of our three locations or make arrangements to meet one of our School Service Representatives for details

Bring your instrument in during the holidays for a check up

“children with musical training showed significantly greater improvement...”

R n R Coverage

Repair and replacement coverage on your child's instrument is available even if you have paid your account in full or have purchased the instrument from the start. Please call or e-mail if you would like more information.

What Do We Do Now?

Remember the excitement your child experienced when they first started playing on their instrument? Getting them to practice or play for you was no problem.

Now that the “newness” has worn off, how can we keep up their excitement and interest level? Here are a few suggestions:

- ⇒ If you play an instrument, play some duets with your child.
- ⇒ Take them to the high school Christmas or Winter concert.
- ⇒ Get them an easy music book with “popular” or “Christmas” songs. Many of these books are available with a CD accompaniment. These and many other resources are available at **Art's Music**.

⇒ Arrange for your child to practice with a friend once a week.

⇒ Suggest that your child rehearse some tunes and then have a family recital.

⇒ Consider getting a private teacher. This will help your child progress faster. **Art's Music** has names of private teachers available. Some of them teach in the store.



Powerful Education

A study in the scientific journal *Neurological Research* found that children with musical training showed significantly greater improvement in their spatial temporal reasoning skills (skills needed for learning math and science) than their peers who were given like amounts of computer training.

Students who have coursework and/or experience in music performance scored 52 points higher on the verbal portion of the SAT and 36 points higher on the math portion of the SAT than students with no coursework or experience in the arts for a combined total of 88 points.

****Profiles of SAT and Achievement Test Takers 1998, The College Board*

Practicing

Practicing at a specific time each day is more conducive to learning and it also



teaches discipline which will help in other subjects at school. Even though you may not be a musician, you are able to tell whether your child is practicing correctly or not.

Some students skip the boring parts of practicing such as scales and warming up and go directly to the “fun” stuff. Spending time on warming up and scales each day helps tone production .

Care and Maintenance

If your child continues to have trouble playing his/her instrument, it may be that the instrument is out of adjustment. Learning to ride a bike with a flat tire is like trying to play an instrument that is not adjusted properly. Have one of our road salesmen look at the instrument or come to one of our locations and let a repair professional check your horn for problems. This may save you and your child a lot of frustration.

DO's and DON'Ts:

- Keep your instrument in its case when not in use.
- Refrain from chewing gum or drinking sodas just prior to or while playing.
- Wipe the outside of your instrument and clean the inside regularly. (A maintenance kit has all the necessary materials to do this).
- Don't cram books or anything else inside the case with your instruments.
- Don't leave your instrument in the car when it is very hot or cold outside.

“Professional” and “Step-Up” Instruments

If the instrument your child started with in beginning band was a beginner type instrument, you may want to consider getting your child a “step-up” or a “professional” type instrument. These instruments help your child with tone quality, durability, and extra features as they continue their band experience. Many students have received college scholarships because of their talents on a musical instrument. These scholarship opportunities are enhanced with a upper-line

instrument. **Art’s Music Shop** is currently having a special sale on these type of instruments. We have a large supply of “step-up” and “professional” instruments in stock. You are welcome to come to any of our locations



and try out one of these horns. If you would like this instrument to be a surprise Christmas present, let



an **Art’s** representative show you an ideal instrument for your child. You can use

your old instrument as a trade or you may keep it for use in marching band. The following information will give you an idea of the features and benefits of “step-up” and “professional” instruments.

“large supply of “step-up” and “professional” instruments in stock.”

Flutes

- ◆ “B” Footjoint-extra note and lengthens flute for better tone.
- ◆ Solid silver headjoint-better tone quality.
- ◆ Solid silver body-better over all tone quality.
- ◆ Gold-plated lip plate-better response.

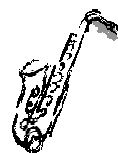


Clarinets

- ◆ Quality granadilla wood body-better tone quality.
- ◆ Silver-plated keys-increased durability.
- ◆ Adjustable thumb rest-comfortable hand position.
- ◆ Auxiliary Eb lever.
- ◆ Smooth key action.



Saxophones



- ◆ Ribbed and flanged post construction-more strength
- ◆ Annealed brass-better resonance
- ◆ Engraved bell-quality and professional look.
- ◆ High F# key.
- ◆ Adjustable thumb rest-increases player comfort.

Check out the features that make step-up and professional instruments better.

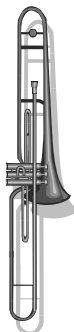
Trumpets

- ◆ Silver-plated finish-more durability.
- ◆ Larger bore-bigger sound.
- ◆ Monel valves-faster valve action.
- ◆ First valve slide saddle/trigger-better intonation.
- ◆ One piece bell-better intonation and response.



Trombones

- ◆ F-attachment-more notes, quicker movement between notes.
- ◆ Large bore-deeper tone, bigger sound.
- ◆ Larger bell-bigger sound.
- ◆ “Thayer” valve-better flow of air thru f-attachment section.



Why Art’s

Art’s Music Shop, Inc. is dedicated to providing the best service and support possible. We have an experienced staff that can help you in choosing the correct instrument for you. We have many step-up and professional instruments at all three locations. Please come by or call to make arrangements with a school representative to “test drive” a professional instrument.

Other instruments available include;
Piccolo
Oboe
Bassoon
French Horn
Euphonium
Tuba

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3030 East Blvd
Montgomery, AL 36116
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Your One-Stop Music Shop

Mailing Address Line 1
Mailing Address Line 2
Mailing Address Line 3
Mailing Address Line 4
Mailing Address Line 5

Print Music On the Road

It's convention time again. Becky, her staff, and hundreds of pounds of music will be making their annual tour thru the Southeast. Art's Music Shop will be displaying concert, jazz, and solo & ensemble music at these conventions and events over the next two months:



⇒ Mississippi Bandmasters

December 9-11, 2004-Broadwater Beach Resort East/Biloxi

⇒ Florida Music Educators

January 6-8, 2005-Tampa Convention Center

⇒ Alabama Music Educators

January 20-22, 2005-University of Alabama

⇒ Georgia Music Educators

January 27-29, 2005-Savannah Convention Center

⇒ Alabama All-State Band

April 14-16, 2004-Auburn University